### Education



Yahmina Bryant

Creative copywriter

# Professional Summary

Highly motivated, creative, and culturally connected copywriter with multifaceted experience in customer service, advertising, media publication, fashion, and branding.

## Skills & Abilities

* Photoshop/Graphic Design
* Storytelling (poetry, short stories, articles etc.)
* Web Creation & Design
* Business Stationary Design/ Formatting
* Experienced in all Microsoft Office Software
* Talent Scouting
* Public Relations
* Campaign Development
* Manuscript Formatting for print
* Publishing/Proof Reading/Editing

Vitals

301 Avon Ave

Newark, NJ 07108

**T** 973-980-1650 (Cell)

**H** 862-298-8350 (Home)

**E** wbcnotaryservices@gmail.com

***NEWARK TECH HIGH SCHOOL, NEWARK, NJ***

##### September 2004 – JUNE 2008

* College Preparation Studies
* Certificate in Carpentry

***ESSEX COUNTY COLLEGE, NEWARK, NJ***

##### September 2011 – JUNE 2013

* A.S. Degree in Journalism
* Certificate in Customer Service

### PROFESSIONAL CERTIFICATES

***New Jersey Notary Public***

* Provide Notary services for New Jersey residents
* Certify documents

***Community Accesses Unlimited***

* Certificate in Preventing Abuse & Neglect

### work history

#### Freelance Copywriter, Newark, nj

##### June ‘16 – pRESENT

Developing creative content (i.e. articles, newsletters, taglines, flyers, etc.) that can be presented through multimedia outlets; which enhances the engagement of the client’s audience. Building stationary for networking and advertising during social outings. **Clients: Kee Multimedia, Urban Times Newspaper, Poetic Treasures Magazine.**

#### Barnes & Nobles Affliate, lIVINGSTON, NJ

##### September ’14 – June ‘16

Organizing custom book fairs and book signings for non- profit organizations and upcoming artist of all genres. Organizes sales floor to produce effective optimizations of store sales. **Clients: Kee Multimedia & Writer’s Block Café Art Organization**

#### Freelance Public Relations Rep, newark, Nj

##### September ’04 – June ‘14

Worked with client on tight deadlines as support personnel; while helping with promotional content, correspondence emails, and messaging. Consistently promoting previously written or upcoming public speaking engagements. Appeared at public readings and assisted in public and private book signings/meetings. Attended interview sessions with the client face-to-face and over the telephone. Provided workshops for client designed to improve and build upon writing skills.

**Clients: Kimani Tru Publication, Assemblywoman Tucker, East Orange P.A.L., New Community Corporation.**

### ACTIVITES & INTEREST

***Author***

Urban Literature

Poetic Treasures Magazine

Anthology of Poetry

***Fashion***

Tailor

Sewing Class Instructor

Fashion Designer/Illustrator

***Non- Profit Organization***

Proud Incorporator/Director of Writer’s Block Café Art Organization

***Workshops & Events***

Host Bi- Weekly Art & Poetry Events

Book fairs

Book signings

Mommy & Me Book clubs

Creative Writing workshops

Community Outreach

### References

**Blog Site**: <https://writersblockcafeart.wixsite.com/cafetalk>

**Magazine Link**: <http://online.fliphtml5.com/tufm/negr/>